

The Buzz Word

Webinar

Tuesday, April 13, 7 pm CST
"Everything you've always
wanted to know about plastic surgery"

Sit down at your home computer and join Dr. Jacob Gerzenshtein, board certified plastic surgeon, for this informative online seminar.

To register for this FREE webinar and others, visit MercyWebinars.com or call (888) 39-MERCY.



What's inside?

- Opal is here!
- An a-peeling special
- Rid your face of redness
- Our newest staff member
- A spring full of savings



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... for an even more beautiful you!*

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**MERCY REGIONAL PLASTIC SURGERY,
SKIN AND LASER CENTER**

Mercy Regional Plastic Surgery, Skin and Laser Center

Beautiful Effects

Spring 2010

We have researched some common questions about Opal and why it has shown such great results. Here is what we found:



Q: How does sonic infusion compare to manual application of serums?

A: Clinical studies show that most women reported an immediate reduction in the appearance of wrinkles and firmer, brighter, more hydrated skin in less than one minute using sonic infusion.

Q: How deep will Sea Serum absorb using Opal?

A: Opal's soothing gentle vibrations infuse Sea Serum into the outermost layers of the epidermis where it begins to work immediately.

Q: Does Sea Serum contain any dyes, fragrance or parabens?

A: No, it does not contain any of these ingredients.

Q: How long will Sea Serum last?

A: Opal comes with two Sea Serum dispenser caps for a 90-day supply when used one minute, twice a day.

Q: What can I expect to notice after using Opal?

A: Reduction in the appearance of fine lines, firmer, brighter, more hydrated skin and immediate results that last for hours and improve over time.

Stop in at the Mercy Regional Plastic Surgery, Skin and Laser Center to learn more about the Clarisonic Opal!



Introducing the Clarisonic Opal™

The Clarisonic Opal Sonic Infusion System with Anti-Aging Sea Serum is designed to offer anti-aging benefits around the eye area. Opal was created after two years of research and development. It immediately reduces the appearance of fine lines and wrinkles in just 30 seconds! Opal has been optimized for use with a specially formulated marine botanicals Sea Serum that has shown amazing results in hydration, firming and tightening.

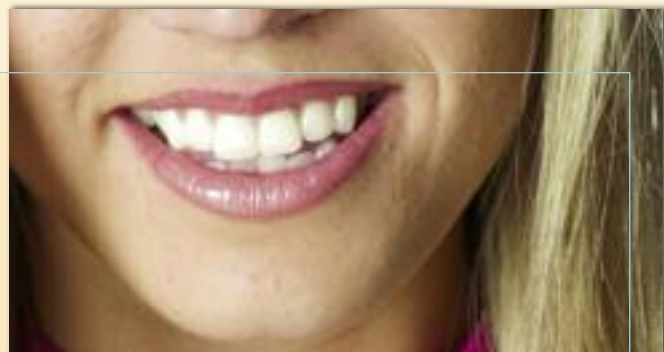
Opal uses gentle micro-massage movements (125 cycles per second) that softly knead the serum into the skin for optimal results in only 30 seconds.

Our favorite things ...

Celebrate spring with gloGloss

Winter in Wisconsin is always rough on our skin and this past winter was no exception. Many of our staff members even struggled with dry, chapped and dehydrated lips. With spring in sight, most of us here have switched our lip product from gloLipstick to hydrating gloGloss. With the beautiful bright colors of spring and the sheer moisturizing feel of gloGloss, your lips will thank you.

GloGloss has amazing colors ranging from soft Blushing pink to rich Bronze Glo. Use alone, with glo Precision Lip Pencils or layer with other lip products. New this spring is gloGloss Brown Sugar—a gorgeous new shade offering a luscious feel!



Get the edge ... on the season's best

Buy three peels, get one FREE!

Regular price \$260 ... sale price \$195

This spring, we are again offering a sale you won't want to miss. Purchase three chemical peel treatments before April 30 and receive your fourth chemical peel FREE! All peels must be pre-paid at the time of your first peel in the series. No punch cards can be used on free peels and series of peel must be complete by August 31, 2010.



Hot topic ...

Redness got you down?



We're introducing a "new for spring 2010" redness-reducing powder from gloMinerals—gloRedness Relief Powder! This amazing product helps reduce the appearance of skin redness caused by rosacea, chemical peels or a general pink undertone in the skin. This amazing product is sure to be on your favorites list!

Welcome, Karri Ratzlaff, NP



I began working as a nurse practitioner at the Mercy Regional Plastic Surgery, Skin and Laser Center in January. Before that, I spent three years in Mercy's trauma/acute care surgery department and almost 10 years in the emergency department. I decided to make a career change because I have always had an interest in aesthetics and plastic/reconstructive surgery.

I have a strong belief that every patient deserves exceptional quality of care. I knew I would be joining an excellent team, not only because of my clinical experiences with Dr. Gerzenshtein over the years, but also because of my personal experience with the staff when I would come in for my monthly facials! So far, I have enjoyed being part of a team who assists in transformations and making people feel better about themselves.

My role is very rewarding because I provide a spectrum of services that includes: performing cosmetic procedures, such as injecting BOTOX® Cosmetic and dermal fillers; helping the surgeon in the operating room; managing post-surgery follow-up care; performing minor office procedures; evaluating new patients in the hospital and clinic; and managing inpatient hospital care.

I grew up in Janesville, and chose to stay in the community because of my family and the career opportunities Mercy Health System has provided. Outside of work, I enjoy traveling, shopping and spending time with my husband, family and friends.



CALENDAR

MARCH

\$5 off all shades of gloGloss thru March
Regular price \$16
Sale price \$11

Buy three peels, get one FREE special begins!
See p. 2 for details.

March 14 – Daylight savings begins

March 20 – First day of spring!

APRIL

April 4 – Happy Easter!

gloBody Bronzing Duo Kit special!
Regular price \$40
sale price \$30

Planning a spring break getaway? Expect to Simply GLOW! with this safe, self-bronzing lotion and instant body bronzing cream duo.

Buy three peels, get one FREE special ends April 30.

MAY

May 9 – Mother's Day
Treat your mom with something special. Gift cards are always available in any dollar amount!

\$5 all sunscreens
Summer is almost here! Check out our selection of sun protection products